

RETURN TO  
DESIGN DIV.

(5-2-49)

# South Bend Toys

LIBRARY

MAY 8 1949

U.S. PATENT OFFICE

DESIGN OFFICE

MAY 9 1949

DESIGN DIVISION

PATENT OFFICE

MAY 9 1949

DESIGN DIVISION

75<sup>TH</sup> Anniversary

FOLDING DOLL  
BEACH CARTS

FIBRE DOLL  
CARRIAGES

DOLL COACHES

TABLE AND  
CHAIR SETS

RED CHAIRS



RETURN TO  
DESIGN DIV.



## DOLL STROLLERS



### No. F385 Fibre Doll Stroller

BODY—Loom woven narrow oval fibre with hold-in strap.  
 DASH—Fibre board.  
 SEAT—7" x 8½".  
 HEIGHT OF HANDLE—21".  
 GEAR AND HANDLE—Baked aluminum enamel finish.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tires.  
 COLOR—Beige.  
 PACKING—2 in carton, 11 lbs. per carton.



### No. 15 Folding Doll Stroller

BODY AND DASH—Leatherette with contrasting leatherette lining.  
 SEAT—8¾" x 8".  
 HEIGHT OF HANDLE—21½".  
 GEAR AND HANDLE—Baked aluminum enamel finish.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tires.  
 COLOR—Assorted.  
 PACKING—2 in carton, 12 lbs. per carton.

SOUTH BEND TOY MFG. CO.

## LEATHERETTE FOLDING DOLL BEACH CARTS

### No. 25 Folding Doll Beach Cart

HOOD—3 bow leatherette with visor.  
 BODY—Leatherette, simulated quilting, 18" x 9¼".  
 HEIGHT OF HANDLE—24".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tire.  
 COLOR—French blue.  
 PACKING—4 in carton, 26 lbs. per carton.

PATENT OFFICE  
 MAY 9 1949  
 DESIGN DIVISION



### No. 32 Folding Doll Beach Cart

HOOD—3 bow leatherette with visor.  
 BODY—Leatherette with stitched decoration, 20½" x 9¼".  
 HEIGHT OF HANDLE—24½".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—5 ¾" wire spoke; new pyramid ½" tire.  
 COLOR—Maroon.  
 PACKING—4 in carton, 31 lbs. per carton.



### No. 47 Folding Doll Beach Cart

HOOD—4 bow leatherette with visor.  
 BODY—Leatherette with contrasting sewn decorative strip; 23" (with foot extension 27") x 10¾".  
 HEIGHT OF HANDLE—28¼".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—New multiple spoke 6¼" with hub box; new pyramid ½" tire.  
 COLOR—Turquoise.  
 PACKING—2 in carton, 20 lbs. per carton.

SOUTH BEND 23, INDIANA

LIBRARY

MAY 2 1949

U S PATENT OFFICE





MAY 9 1949

DESIGN DIVISION

## LEATHERETTE FOLDING DOLL BEACH CARTS

**No. 49 Folding Doll Beach Cart**

HOOD—4 bow leatherette with visor.

BODY—Leatherette; sewn red strip with white piping;  $24\frac{1}{4}"$  (with foot extension  $28"$ ) x  $10\frac{3}{4}"$ .HEIGHT OF PLATED TUBULAR HANDLE— $27"$ .

GEAR—Baked aluminum enamel finish; hand brake.

WHEELS— $7\frac{1}{4}"$  heavy wire spoke; new pyramid  $\frac{1}{2}"$  tire.

COLOR—French blue.

PACKING—2 in carton, 22 lbs. per carton.

**No. 58 Folding Doll Beach Cart**

HOOD—4 bow leatherette; visor, plated knobs.

BODY—Leatherette;  $26\frac{1}{4}"$  (with foot extension  $30"$ ) x  $12\frac{1}{4}"$ .HEIGHT OF PLATED TUBULAR HANDLE— $29\frac{1}{2}"$ .

GEAR—Baked aluminum enamel finish; foot brake.

WHEELS—Heavy  $7\frac{1}{2}"$  wire spoke; new pyramid  $\frac{5}{8}"$  tire.COLORS—Maroon with red body insert.  
Packard blue with gray body insert and gray hood.

PACKING—1 in carton, 14 lbs. per carton.

**No. 60 Folding Doll Beach Cart**

HOOD—4 bow with cream insert and visor.

BODY—Leatherette with two sewn cream strips;  $24\frac{1}{4}"$  x  $10\frac{3}{4}"$ .HEIGHT OF PLATED TUBULAR HANDLE— $28"$ .

GEAR—Duchess link-action; foot brake; baked aluminum enamel finish.

WHEELS—Heavy  $7\frac{1}{2}"$  wire spoke; new pyramid  $\frac{5}{8}"$  tire.

COLOR—Teal blue.

PACKING—1 in carton, 15 lbs. per carton.

**No. 63 Folding Doll Beach Cart**

HOOD—4 bow with red insert, new visor and plated spreaders.

BODY—Leatherette, covered top rails, sewn red decoration with white piping,  $26\frac{3}{4}"$  (with foot extension  $30"$ ) x  $14"$ .HEIGHT OF  $\frac{1}{2}"$  PLATED TUBULAR HANDLE— $30"$ .

GEAR—Duchess link-action; foot brake; baked aluminum enamel finish.

WHEELS— $8\frac{1}{2}"$  12 spoke wire, new pyramid  $\frac{7}{8}"$  tire, large plated hub caps.

COLOR—French blue.

PACKING—1 in carton, 25 lbs. per carton.



MAY 9 1949

DESIGN DIVISION

## ENGLISH DOLL COACHES

**No. C809 Doll Coach**

HOOD—4 bow, new visor.

BODY—22" x 11 $\frac{1}{4}$ "; 2 color decoration and striping.HEIGHT OF PLATED HANDLE—26 $\frac{1}{2}$ ".

GEAR—Baked aluminum enamel finish; foot brake.

WHEELS—New multiple spoke 6 $\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLORS—Packard blue or Maroon.

PACKING—1 in carton, 17 lbs. per carton.

**No. C807 Doll Coach**

Same as C809 above except handle not plated and no brake.

COLOR—Packard blue.

PACKING—1 in carton, 17 lbs. per carton.

**No. C819 Doll Coach**

HOOD—4 bow; new visor; plated spreaders.

BODY—24" x 12 $\frac{1}{2}$ " new fancy shape; two color decoration and striping; lined, has pocket and foot extension.HEIGHT OF  $\frac{5}{8}$ " PLATED TUBULAR HANDLE—28 $\frac{1}{2}$ ".

GEAR—Baked aluminum enamel finish; foot brake.

WHEELS—Multiple spoke 7 $\frac{1}{2}$ "; new pyramid  $\frac{5}{8}$ " tire.

COLORS—French blue with red leatherette lining. Gray with gray lining.

PACKING—1 in carton, 24 lbs. per carton.

**No. C820 Doll Coach**Same as No. C819 above, except with new extra heavy 7 $\frac{1}{2}$ " wire spoke wheels and new pyramid  $\frac{5}{8}$ " tire.**No. C921 Doll Coach**

HOOD—4 bow; new visor; plated spreaders.

BODY—24" x 12 $\frac{1}{2}$ "; two color decoration and striping; lined, has pocket, foot extension and storm shield.HEIGHT OF  $\frac{5}{8}$ " PLATED TUBULAR HANDLE—29 $\frac{1}{2}$ ".

GEAR—White enameled spring steel outside Duchess type with foot brake.

WHEELS—12 spoke 8 $\frac{3}{4}$ " wire; extra heavy 15/16" tire.

COLORS—Packard blue with red lining.

French blue with blue lining.

PACKING—1 in carton, 35 lbs. per carton.

**No. C926 Doll Coach**

HOOD—5 bow, new visor, two color decoration and striping; chrome plated spreaders.

BODY—26 $\frac{1}{4}$ " x 13 $\frac{3}{4}$ ", new fancy shape, lined, has zipper pocket, foot extension and storm shield.HEIGHT OF  $\frac{5}{8}$ " CHROME PLATED TUBULAR HANDLE—30 $\frac{1}{4}$ ".

GEAR—White enameled spring steel; Duchess link-action; rubber grip hand brake.

WHEELS—12 spoke 9 $\frac{1}{2}$ " wire; new 15/16" white tread tire.

COLOR—Turquoise (Aqua).

PACKING—1 in carton, 35 lbs. per carton.



## LOOM WOVEN FIBRE DOLL CARRIAGES



### No. F518 Fibre Doll Carriage

BODY—18" x 9"; 2 color woven decoration.

HEIGHT OF HANDLE—23".

WHEELS—New multiple spoke 5" white enameled;  $\frac{3}{8}$ " tire.

COLOR—Beige with tan gear and handle.

PACKING—4 in carton, 29 lbs. per carton.



### No. F418 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

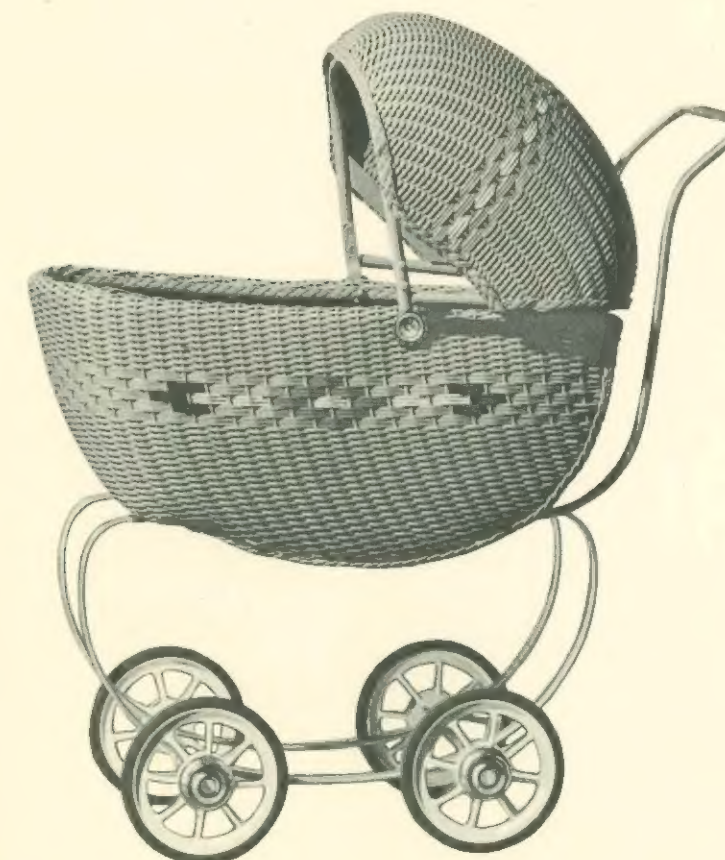
BODY—18" x  $9\frac{1}{2}$ "; woven 3 color decoration.

HEIGHT OF HANDLE—23".

WHEELS—New multiple spoke 5" white enameled;  $\frac{3}{8}$ " tire.

COLOR—Beige with aluminum enameled gear and handle.

PACKING—4 in carton, 30 lbs. per carton.



### No. F525 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

BODY—20" x 10"; woven four color decoration, plated hood knobs.

HEIGHT OF HANDLE—26".

WHEELS—New multiple spoke white enameled  $6\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLOR—Pearl with aluminum enameled gear and handle.

PACKING—1 in carton, 11 lbs. per carton.

PATENT OFFICE

MAY 9 1949

DESIGN DIVISION



### No. F436 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

BODY—22" x  $10\frac{1}{2}$ "; woven 3 color decoration.

HOOD—Woven colored decoration; plated knobs.

HEIGHT OF HANDLE—27".

WHEELS—New multiple spoke  $6\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLORS—Beige with brown gear and handle.  
Cadet blue with aluminum enameled gear and handle.

PACKING—1 in carton, 14 lbs. per carton.

SOUTH BEND TOY MFG. CO.

SOUTH BEND 23, INDIANA



## TABLE AND CHAIR SETS

Table and Chair Sets of Selected Hard Woods



**T-630 Colonial Maple;  
T-5630 Blonde Finish**

TABLE—16½" x 21" x 18½" high, heavy club legs and worn corners.

CHAIRS—Club style, 11¼" x 10" x 18½" high. Back designed for correct posture.

PACKING—One complete set in carton, 19 lbs. per set.



**T-660 Colonial Maple;  
T-5660 Blonde Finish**

TABLE—20" x 26" x 21" high. Sturdily built with full skirt and corner iron construction. Worn corners and edges. Heavy turned legs.

CHAIRS—Comb back Windsor style, 12½" x 11" x 23½" high. Heavy turned legs.

PACKING—One complete set in carton, 31 lbs. per set.

## DELUXE RED ENAMELED BOW BACK CHAIRS

Double coated bright red enamel;  
striped back; double striped seat.



**No. 134 Red Chair**

SEAT—11" x 11" x 10" high.

TOTAL HEIGHT—21¼".

PACKING—4 in carton, 16 lbs. per carton.



**No. 128 Red Chair**

SEAT—9" x 9" x 9" high.

TOTAL HEIGHT—18".

PACKING—4 in carton, 12 lbs. per carton.

SOUTH BEND 23, INDIANA

SOUTH BEND TOY MFG. CO.



**T-640 Colonial Maple;  
T-5640 Blonde Finish**

TABLE—18" x 24" x 21" high; has full skirt, corner-iron construction; fancy turned legs and worn edges.

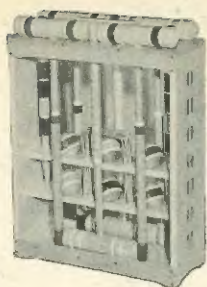
CHAIRS—12" x 11¾" x 23½" high; fancy turned back posts and front legs.

PACKING—One complete set in carton, 26 lbs. per set.





CROQUET SETS



DOLL STROLLERS



DOLL BEACH CARTS



FIBRE DOLL CARRIAGES



DOLL COACHES



TABLES AND CHAIRS



RED CHAIRS



# RETURN TO DESIGN DIV.

## 4 Good Reasons for handling



### SOUTH BEND TOYS

#### 1 FAMED FOR STYLE AND WORKMANSHIP

75 years experience in building fine toys has gained huge acceptance for South Bend. Life-like styling and high standards of construction appeal to parents and children alike.

#### 2 POPULAR PRICES ATTRACT CUSTOMERS

Large volume manufacture in all price ranges not only permits lower prices, but offers a customer the exact model to fit his purse. Important, too, are the substantial freight savings gained by getting all 3 types of doll carriages from South Bend!

#### 3 NATIONALLY ADVERTISED

Over 2,000,000 buying families are told about South Bend Toys in large, prominent advertisements in national consumer magazines, such as PARENTS' and HOLIDAY.

#### 4 COMPLETE LINE

South Bend offers a wide selection of models for every need. Croquet sets are available in 8 different models in 4 and 6 ball sets. Doll carriages in beach cart, coach, and fibre types each come in several sizes. Table and chair sets are likewise offered.

## SOUTH BEND TOY MANUFACTURING CO.

SOUTH BEND 23, INDIANA  
PATENT OFFICE



MAY 9 1949

DESIGN DIVISION